



west midlands
ACADEMIC HEALTH SCIENCE NETWORK

West Midlands Academic Health Sciences Network
4 Greenfield Crescent
Edgbaston
Birmingham
B15 3BE

1 June 2015

Dear Sir/Madam,

Re: Membership of the West Midlands Academic Health Science Network

I am writing to you to welcome you, your company and your employees as members of the West Midlands Academic Health Science Network.

Our inaugural annual membership scheme commences on 1 June 2015 and will be **free of charge** to all private sector West Midlands companies who wish to engage with us, as well as our NHS and academic partners within the West Midlands region. Your membership is subsidised by NHS England (NHSE) and we plan to maintain this no-cost membership option for the remaining period of our NHSE licence.

Benefits of your membership include:

- Access to the WMAHSN opportunities for innovations process
- Access to the soon to be announced SME innovation fund
- Access to the forthcoming online innovation platform
- Access to the Innovation and adoption service through the industry gateway
- Access to Health EIT SME Head Start and EIT Health proof of concept EU funding
- Access to WMAHSN expert networks:
 - West Midlands Patient Centred Healthcare Network
 - West Midlands Health Informatics Network
 - West Midlands Innovation, Adoption and Improvement Network
 - West Midlands Patient Safety Network (Collaborative)
 - West Midlands Genomics and Precision Medicine Network
 - Healthy Living and Active Ageing Network
 - Education and Workforce Network
 - Mental Health Network
- A suite of communications, including the monthly newsletter, website and news, articles and event alerts
- Opportunities to attend WMAHSN events
- Advertising opportunities and sponsorship and exhibition packages.

The above benefits will provide an opportunity for meetings, co-production and collaboration that both feeds and informs innovation and improvement to deliver improved

Improving health and creating wealth

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healthcare outcomes and create economic growth across the West Midlands. On behalf of our members, we will deliver the continuance of the enabling themes and clinical/service priority programmes, enabling the development of innovative programmes of work to deliver adoption at scale and pace across the West Midlands.

Simultaneously, members are asked where possible to demonstrate a commitment to WMAHSN, through the attendance of events, through the distribution of communications to employees, promoting WMAHSN within their own networks and submitting items for our communications channels.

The WMAHSN is also developing a Corporate Partnership offer for our larger West Midlands industry members, and more information on this will be made available later in the year.

I look forward immensely to embarking upon this new and exciting chapter of WMAHSN membership with you, and to continuing to work closely with your company in accelerating the adoption of innovation to generate continuous improvement in our region's health and wealth.

Yours faithfully,

Dr Chris Parker CBE
Managing Director

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